

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

| | | |
|---|---|--|
| <u>Contract / Revision</u> 565165 / | | <u>Alt Order #</u> 09780467 |
| <u>Product</u> COORS - CO7 | | |
| <u>Contract Dates</u> 09/25/12 - 10/01/12 | <u>Estimate #</u> 2732 | |
| <u>Advertiser</u> Coors/R/Congress | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | | <u>Total Ratings</u> 86.20 |
| <u>IDB#</u> | <u>Advertiser Code</u> 228 | <u>Product Code</u> 410 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| 1 | 31 | 09/25/12 | 09/25/12 | M-F 5-530a Good Day | 5a-530a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$250.00 | 0.70 | | | |
| 2 | 31 | 09/26/12 | 09/26/12 | M-F 5-530a Good Day | 5a-530a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$250.00 | 0.70 | | | |
| 3 | 31 | 09/27/12 | 09/27/12 | M-F 5-530a Good Day | 5a-530a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$250.00 | 0.70 | | | |
| 4 | 31 | 09/28/12 | 09/28/12 | M-F 5-530a Good Day | 5a-530a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$250.00 | 0.70 | | | |
| 5 | 31 | 10/01/12 | 10/01/12 | M-F 5-530a Good Day | 5a-530a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$150.00 | 0.70 | | | |
| 6 | 31 | 09/25/12 | 09/25/12 | M-F 530-6a Good Day | 530-6a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$450.00 | 1.10 | | | |
| 7 | 31 | 09/26/12 | 09/26/12 | M-F 530-6a Good Day | 530-6a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$450.00 | 1.10 | | | |
| 8 | 31 | 09/27/12 | 09/27/12 | M-F 530-6a Good Day | 530-6a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$450.00 | 1.10 | | | |
| 9 | 31 | 09/28/12 | 09/28/12 | M-F 530-6a Good Day | 530-6a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$450.00 | 1.10 | | | |
| 10 | 31 | 10/01/12 | 10/01/12 | M-F 530-6a Good Day | 530-6a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$300.00 | 1.10 | | | |
| 11 | 31 | 09/25/12 | 09/25/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 2 | \$450.00 | 1.20 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|-------------------------------|--|
| <u>Contract / Revision</u> 565165 / | | <u>Alt Order #</u> 09780467 |
| <u>Contract Dates</u> 09/25/12 - 10/01/12 | <u>Product</u> COORS - CO7 | <u>Estimate #</u> 2732 |
| <u>Advertiser</u> Coors/R/Congress | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Totals Spots Amount | |
|-------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|---------------|------|------------------------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| 12 | 31 | 09/26/12 | 09/26/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 2 | \$450.00 | 1.20 | | | |
| 13 | 31 | 09/27/12 | 09/27/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 2 | \$450.00 | 1.20 | | | |
| 14 | 31 | 09/28/12 | 09/28/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 2 | \$450.00 | 1.20 | | | |
| 15 | 31 | 10/01/12 | 10/01/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 2 | \$325.00 | 1.20 | | | |
| 16 | 31 | 09/25/12 | 09/25/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$400.00 | 0.80 | | | |
| E 17 | 31 | 09/26/12 | 09/26/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$400.00 | 0.80 | | | |
| E 18 | 31 | 09/27/12 | 09/27/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$400.00 | 0.80 | | | |
| E 19 | 31 | 09/28/12 | 09/28/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$400.00 | 0.80 | | | |
| E 20 | 31 | 10/01/12 | 10/01/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$300.00 | 0.80 | | | |
| 21 | 31 | 09/25/12 | 09/25/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$200.00 | 0.60 | | | |
| D 22 | 31 | 09/26/12 | 09/26/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 0 | \$0.00 |
| 23 | 31 | 09/27/12 | 09/27/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$200.00 | 0.60 | | | |
| D 24 | 31 | 09/28/12 | 09/28/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 0 | \$0.00 |
| D 25 | 31 | 10/01/12 | 10/01/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 0 | \$0.00 |
| D 26 | 31 | 09/25/12 | 09/25/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 0 | \$0.00 |
| 27 | 31 | 09/26/12 | 09/26/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$100.00 | 0.40 | | | |
| D 28 | 31 | 09/27/12 | 09/27/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 0 | \$0.00 |
| 29 | 31 | 09/28/12 | 09/28/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$100.00 | 0.40 | | | |
| D 30 | 31 | 10/01/12 | 10/01/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 0 | \$0.00 |
| 31 | 31 | 09/30/12 | 09/30/12 | FOX News Sunday | 9a-10a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 2 | \$150.00 | 0.50 | | | |

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| <u>Contract / Revision</u> 565165 / | | <u>Alt Order #</u> 09780467 |
| <u>Contract Dates</u> 09/25/12 - 10/01/12 | <u>Product</u> COORS - CO7 | <u>Estimate #</u> 2732 |
| <u>Advertiser</u> Coors/R/Congress | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Totals | |
|-------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|---------------|------|--------|------------|
| | | | | | | | | | | | | Spots | Amount |
| 32 | 31 | 09/30/12 | 09/30/12 | NFL on FOX 11am | 11a-CC | | :30 | | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$6,000.00 | 5.20 | | | |
| E 33 | 31 | 09/25/12 | 09/25/12 | Ricki Lake | 4p-5p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$200.00 | 0.90 | | | |
| E 34 | 31 | 09/26/12 | 09/26/12 | Ricki Lake | 4p-5p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$200.00 | 0.90 | | | |
| E 35 | 31 | 09/27/12 | 09/27/12 | Ricki Lake | 4p-5p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$200.00 | 0.90 | | | |
| E 36 | 31 | 09/28/12 | 09/28/12 | Ricki Lake | 4p-5p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$200.00 | 0.90 | | | |
| E 37 | 31 | 10/01/12 | 10/01/12 | Ricki Lake | 4p-5p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$250.00 | 0.90 | | | |
| 38 | 31 | 09/25/12 | 09/25/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$400.00 | 1.00 | | | |
| 39 | 31 | 09/26/12 | 09/26/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$400.00 | 1.00 | | | |
| 40 | 31 | 09/27/12 | 09/27/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$400.00 | 1.00 | | | |
| 41 | 31 | 09/28/12 | 09/28/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$400.00 | 1.00 | | | |
| 42 | 31 | 10/01/12 | 10/01/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$450.00 | 1.00 | | | |
| D 43 | 31 | 09/29/12 | 09/29/12 | Sa 530-6p | 530p-6p | | :30 | | | | NM | 0 | \$0.00 |
| D 44 | 31 | 09/30/12 | 09/30/12 | Sunday 5p-530p | 5p-530p | | :30 | | | | NM | 0 | \$0.00 |
| 45 | 31 | 09/30/12 | 09/30/12 | Su 530-6p | 530p-6p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$200.00 | 1.10 | | | |
| D 46 | 31 | 09/26/12 | 09/26/12 | The Simpsons | 630p-7p | | :30 | | | | NM | 0 | \$0.00 |
| D 47 | 31 | 10/01/12 | 10/01/12 | The Simpsons | 630p-7p | | :30 | | | | NM | 0 | \$0.00 |
| 48 | 31 | 10/01/12 | 10/01/12 | Bones Mon 7-8p | 7p-8p | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$2,500.00 | 4.50 | | | |
| E 49 | 31 | 09/29/12 | 09/29/12 | MLB on Fox Daytime | Daytime | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 2 | \$275.00 | 0.80 | | | |
| E 50 | 31 | 09/29/12 | 09/29/12 | College Football Lat | 5p-cc | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$1,200.00 | 2.80 | | | |
| 51 | 31 | 09/25/12 | 09/25/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 1 | \$1,500.00 |

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100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

| | | |
|---|-------------------------------|--|
| <u>Contract / Revision</u> 565165 / | | <u>Alt Order #</u> 09780467 |
| <u>Contract Dates</u> 09/25/12 - 10/01/12 | <u>Product</u> COORS - CO7 | <u>Estimate #</u> 2732 |
| <u>Advertiser</u> Coors/R/Congress | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Totals | |
|---------------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|--------|-------------|
| | | | | | | | | | | | | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$1,500.00 | 3.00 | | | |
| D 52 | 31 | 09/26/12 | 09/26/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 0 | \$0.00 |
| 53 | 31 | 09/27/12 | 09/27/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$1,500.00 | 3.00 | | | |
| 54 | 31 | 09/28/12 | 09/28/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$1,500.00 | 3.00 | | | |
| 55 | 31 | 10/01/12 | 10/01/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$1,500.00 | 3.00 | | | |
| 56 | 31 | 09/25/12 | 09/25/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$850.00 | 2.50 | | | |
| 57 | 31 | 09/26/12 | 09/26/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$850.00 | 2.50 | | | |
| 58 | 31 | 09/27/12 | 09/27/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$850.00 | 2.50 | | | |
| 59 | 31 | 09/28/12 | 09/28/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$850.00 | 2.50 | | | |
| 60 | 31 | 10/01/12 | 10/01/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$1,100.00 | 2.50 | | | |
| 61 | 31 | 09/29/12 | 09/29/12 | Sa LN 9p-930p | 9p-930p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$500.00 | 2.30 | | | |
| 62 | 31 | 09/29/12 | 09/29/12 | Sa LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$400.00 | 1.80 | | | |
| 63 | 31 | 09/30/12 | 09/30/12 | Su LN 9p-930p | 9p-930p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$1,000.00 | 2.60 | | | |
| 64 | 31 | 09/30/12 | 09/30/12 | Su LN 930p-10p | 930p-10p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$800.00 | 1.60 | | | |
| D 65 | 31 | 09/25/12 | 09/25/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 0 | \$0.00 |
| D 66 | 31 | 09/26/12 | 09/26/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 0 | \$0.00 |
| D 67 | 31 | 09/27/12 | 09/27/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 0 | \$0.00 |
| 68 | 31 | 09/28/12 | 09/28/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$450.00 | 0.70 | | | |
| D 69 | 31 | 10/01/12 | 10/01/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 0 | \$0.00 |
| Totals | | | | | | | | | | 86.20 | | 61 | \$37,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 565165 / | 09780467 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/25/12 - 10/01/12 | COORS - CO7 | 2732 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Coors/R/Congress | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | <u>Totals</u> Amount |
|---------------------|----|------------|----------|--------------------|----------------|--------------------|--------|----------------|------|-----|------|-------|-------------------------|
| <hr/> | | | | | | | | | | | | | |
| Time Period | | # of Spots | | Gross Amount | | Net Amount | | | | | | | |
| 08/27/12 - 09/30/12 | | 51 | | \$30,300.00 | | \$25,755.00 | | | | | | | |
| 10/01/12 - 10/01/12 | | 10 | | \$7,200.00 | | \$6,120.00 | | | | | | | |
| Totals | | 61 | | \$37,500.00 | | \$31,875.00 | | | | | | | |

Signature: _____ **Date:** _____

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